



The Complete Packaging Resource

Retail ■ Promotional ■ Sampling





Lubriderm
SKIN NOURISHING
MOISTURIZING LOTION

with Premium
Oat
extract

NEW
Lubriderm
SKIN NOURISHING

Visine

FREE
Visine
FREE
Visine
FREE
Visine

STEPH
UN
TH
AI
STEPH
HAWKI

4 TUBE
VALUE PACK!
Crest

Crest

Chloraseptin
Sore Throat
Assortment

T O M M Y
tommy girl
L I G

WATERFORD
CRYSTAL

CLAIROL
EXTRA CONDITIONER
TEXTURES & TONES
2nd

GREY POUPON
Meals Made
EAS

VICKS
Nyquil

Chloraseptin
Sore Throat
Assortment

VALUE PACK
12 TOTAL OUNCES
BUY 3 GET 1
FREE
Old Spice
HIGH ENDURANCE
LONG LASTING STICK
FRAGRANCE



Market Resource Packaging, LLC

“The Complete Packaging Resource”

Market Resource Packaging, LLC (MRP) is one of the nation's largest and most prestigious companies in the Contract Packaging Industry. MRP's total solution approach operates as an extension of our clients' own operations. MRP's facilities offer a highly diverse line of packaging services with over 750,000 sq. ft. nationwide, as well as remotely in our clients' facilities. As a turnkey solutions provider, MRP's services include engineering and design, consulting, graphic design, procurement of components, packaging services, distribution, mailing, and fulfillment. From concept and design, to the retailer's shelves – MRP offers complete management. Whether the package is sampling, promotional, or retail in nature, MRP's experience and knowledge will effectively and economically execute from start to finish.

MRP's goal is to get your package into the consumer's hand as quickly, efficiently, and economically as possible. MRP's unique project management program has been hand-crafted to ensure total quality and control. With over 1,000 employees and over 260 state-of-the-art packaging lines, MRP is ready to complete your projects on time and to exact specifications. MRP will not be out-produced.

MRP's custom-tailored departments allow each client the opportunity to have exclusive management, production personnel, and equipment focused on their projects.

As we respond quickly to high-volume, time-sensitive projects with exceptional accuracy, it is not a surprise that most of the largest names in Consumer Marketing have opted to partner with MRP for their packaging requirements.



Retail Packaging Services

- P.O.P. Display Design & Procurement
- P.O.P. Display Assembly
- Pallet Display Assembly
- Permanent & Semi-Permanent Display Assembly
- Vertical Bagging
- Poly Bagging
- Automatic Labeling
- Gift Set Assembly
- Direct Shipment
- Fulfillment

Promotional Packaging Service

- High-Speed Shrink Wrapping
- Value Packs & Bogo's
- Shrink Banding
- Hand & Kit Assembly
- Variety Packs
- Multi-Packs
- Bundle Wrapping
- CD-ROM Assembly
- Skin Packaging
- Clam-Shell
- Direct Shipment
- Culling & Re-work

Sampling Services

- Fin-Seal Overwrapping
- Flow Wrapping
- Glue Tipping
- Wafer Sealing
- Ink-Jet Printing

facilities

Facility Facts

With over 750,000 square feet nationwide, access to a workforce in excess of 1,000 employees, and more than 260 state-of-the-art packaging lines, MRP is ready to complete your projects on time, on budget, and to exact specifications.

New Jersey Corporate Headquarters

- Fully cGMP Compliant Facility
- 250,000 Sq. Ft.
- 60,000 Sq. Ft. Temperature Controlled
- 34-Loading Bays
- Video Surveillance System
- Security Personnel
- \$10,000,000 Liability Coverage
- Flexible Labor Force (1,000-Plus)
- Fifty miles from NYC & Philadelphia
- 1.5 Miles from NJ Turnpike Exit 8A



Tennessee Facility

- Fully cGMP Compliant Facility
- 265,000 Sq. Ft.
- 70,000 Sq. Ft. Temperature Controlled
- 35-Loading Bays
- Video Surveillance System
- Security Personnel
- \$10,000,000 Liability Coverage



Indiana Facility

- Fully cGMP Compliant Facility
- 125,000 Sq. Ft.
- 15-Loading Bays
- Video Surveillance System
- Security Personnel
- \$10,000,000 Liability Coverage



Staffing

It is critical that a Contract Packager's production remains flexible in order to meet the project demand. MRP accomplishes this by using dedicated and trained managers and supervisors, along with a flexible labor force. Within 24-hours notice, MRP can meet the staffing needs for any client requirement and we remain ready to react on any issue that may impact production goals.

Flexible labor force (1000-plus employees)

3-Shift, 5-Day Operation

Services Provided

Unique to its industry, Market Resource Packaging (MRP) is a "Turnkey" solution provider to all of your packaging needs. MRP offers an extremely diverse line of services, which include:

High-Speed Shrink Wrapping*

Fin-Seal Overwrapping*

Flow Wrapping*

Shrink Banding*

Glue Tipping

Vertical Bagging*

Poly Bagging*

P.O.P. Display Design & Assembly

Pallet Display Assembly

Wafer Sealing

Automatic Labeling

Ink-Jet Printing

Value Packs & Bogo's

*A wide variety of film constructions are available, both printed and unprinted

Hand & Kit Assembly

Bundle Wrapping

Multi-Packs

Cartoning

CD-ROM Assembly

Skin Packaging

Clam-Shell

Envelope Insertion

Direct Shipment

Fulfillment

Mailing Services

Culling & Re-Work



Industries Serviced

Market Resource Packaging (MRP) has developed an impressive client list which includes many of the Fortune 250 and encompasses the following industries:

Health & Beauty Aids

Cosmetic

Household Consumer Products

Healthcare

Pharmaceutical

Medical Devices

Food & Beverage

Technology/Software

Printing & Publishing

Toys

Pre-Paid Phone Cards

Telecommunications

Private Label

Sampling

Co-Operative Marketing

Consumer Electronic



accreditations

Accreditations, Certifications & Practices

Market Resource Packaging, LLC (MRP) believes it is imperative that their facility conform to the same stringent requirements mandated of their clients facility. It is for that reason that MRP holds the following certifications and accreditations.

Food & Drug Administration (FDA) Registration

U.S. Drug Enforcement Agency (DEA) Registration

American Institute of Baking (AIB) – “Superior” Rating

N.J. State License – Drug & Medical Devices

N.J. State License – Food & Cosmetics

Contract Packers Association (CPA) – Members

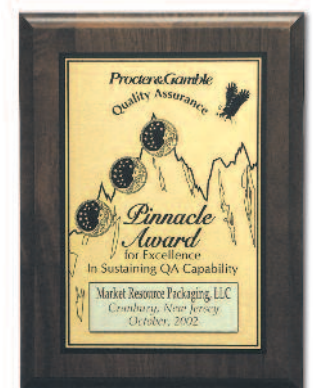
Cosmetic Industry Buyers & Suppliers (CIBS) – Members

New Jersey Packaging Executives Club (NJPEC) – Members

Procter & Gamble Pinnacle Award – 3 Consecutive Years

Formal Standard Operating Procedures (SOP's)

current Good Manufacturing Practices (cGMP's)



quality control

Quality Assurance

MRP's philosophy is to build quality into every facet of its operation, thus ensuring that our clients receive the highest degree of quality in every service that is performed. MRP's formal "Standard Operating Procedures" (SOPs) serve as the framework to the entire operation. Extensive management training is the basis for total operational control. MRP's Director of Quality Assurance audits the effectiveness of all processes on a continuous basis. All production personnel are trained in GMPs as well as project specific instructions on a daily basis. Our Quality Assurance Department oversees the release of all raw materials, in-process assembly, release of finished goods, and proper shipment verification. MRP offers an audit ensured, complete, and documented job management system.



Customer Service

MRP utilizes a "Cell Approach" to ensure that each and every project is handled from start-to-finish, in a thorough, organized, and client friendly fashion. The "Cell Approach" assures that each project is managed in a consistent manner, which has been a proven success.

The foundation for the "Cell Approach" is based on the following:

The Account Manager is the funnel into MRP. An Account Manager is assigned to each account and coordinates receiving, production, shipping, and inventory reporting based upon the needs of our clients.

Each Account Manager reports directly into our Director of Account Management. The Director of Account Management is responsible for master scheduling, contract review and customer reporting.

Project Tracking System – MRP utilizes a customizable tracking system that links receiving, production, shipping, and inventory reports. These reports are available each day and can be downloaded directly to our clients.



Inventory Reporting System

The Account Management Tracking System maintained by MRP includes the "Bill of Material," "Inventory On-Hand," "Production Schedule" with "Daily Production," and "Shipping" reports. This proprietary system offers daily real-time reporting and can be customized to meet the requirements of our clients.



Equipment List

equipment

Horizontal Overwrap Machines

- 2-Ilapak Carreras
- 2-Ilapak Lynx
- 2-Ilapak Cougars (fin seal or high speed shrink)
- 2-Ameripack
- 2-Doboy Jay-Wrappers

High Speed Shrink Machines

- 6-Doboy Mustang IV (static lap bottom seal & print registration)
- 3-Semi-Automatic Shanklin F5

Tipping Machines

- 6-Custom Automatic Tipping Units

L-Bar Sealers

- 2-Shanklin (1-T23, 1-T25) Semi-Automatic
- 5-Conflex
- 1-Tex Wrap
- 2-Weldatron

Heat Tunnels

- 5-Clamco
- 2-Conflex
- 1-C Pack
- 1-ProPack
- 10-Shanklin T-7H

Letter Shop Systems

- 4-Bell & Howell 12-Station Inserting Machines
- 4-Addressing Machine Folders

Ink Jet Printers

- 2-Non-Contact Alpha Dot Double Line
- 3-Non-Contact Alpha Dot Single Line
- 5-Non-Contact Small Print
- 1-Kirk Rudy Base
- 4-Cheshire Base
- 2-Markem Data Coder
- 7-Video Jet Printers
- 1-MGS Printer
- 2-Video Jet-Print/Mail Wide Array
- 1-Two Sided Bottle Labler (with Taper)

Label Applicators

- 6-Labelaire Automatic Tamp or Blow-On
- 5-Vacuum Transport Base/Feeding Systems
- 2-Weber Automatic "Wipe-On"

Weighing Scales

- 2-Ishida Scales
- 1-Ramsey Weigh Table
- 12-SS Piece Count (18' x 18')
- 22-SS Piece Counting Scales

Vertical Baggers

- 2-Bosch Baggers

Feeders

- 1-Longford (with batching capabilities)
- 3-Stream Feed
- 11-Sure Feed
- 15-MGS (programmable vacuum)
- 1-Multifeeder with Batching Capabilities
- 1-36" Disk Tablet Feeder

UPC

- 1-UPC Counter
- 1-UPC Scanner

Sealers

- 8-Automatic 3M Case Sealers

Conveyor Lines

- 16-BiltRite 40'
- 5-BiltRite 10'
- 3-BiltRite 20'
- 4-Dorner 10'
- 2-Lug Fed 20'

Poly Bag Sealers

- 30-manual
- 3-Semi-Automatic
- 2-Poly Bag Openers

Bar Code Printers

- 3-Zebra UPC Label Printers

Wafer Sealing

- 3-Buskro Wafer/Transport

Carton

- Custom Carton Equipment

Shipping

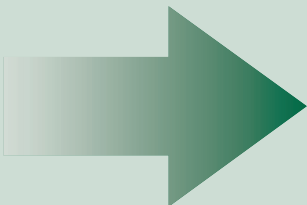
- 4-UPS Shipping Terminals
- 1-Airborne Shipping Terminal

Miscellaneous

- 2-Trash Compactors
- 2-Balers
- 3-Komatso Hilos
- 15-Pallet Jacks
- 2-Toyota Hilos
- 1-Band Saw
- 1-MGS Milling Machine/Drill Press
- 1-Rockwell International Lathe
- 1-Surface Grinder

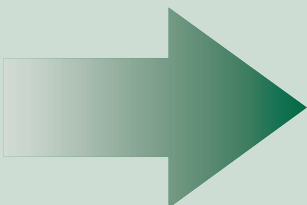
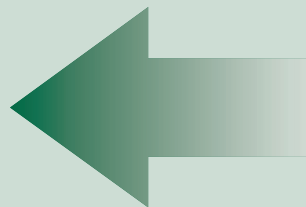
MISSION STATEMENT

We are committed to enhancing our leadership position as a premier Contract Packager to our industry.



We recognize the need to generate profit for investment in our future while providing an environment conducive to professional and personal growth for all employees.

We satisfy our clients' requirements by producing quality products, superior service and on-time delivery.



We strive to be the most cost efficient producer, utilizing automation and technical skills to achieve excellence.

VISION STATEMENT

To be recognized in our industry as a "World Class" Contract Packager and valued partner to our clients.

We are dedicated to professional behavior, integrity and honesty in the interest of building a long-term partnership with our clients.



We are ready to accept change, act on new ideas, concepts and methods to improve processes.



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